

S E R J É T Y ' N

DIGITAL ILLUSTRATION PORTFOLIO

**Selected Artworks
until 2024**

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SERJ ÉTY'N



ABOUT ME

I am a self-taught graphic artist who uses visual art as a means of communication. My work is inspired by everyday life — by what saddens, revolts, or makes me laugh.

Graphic art and illustration are not just passions; they have become part of my identity, and I'm proud of that. I did not attend art school or study communication. It's been my curiosity, open-mindedness, and deep artistic drive that have led me to create more than 300 artworks since 2015.

I have developed all my technical skills in design and illustration by exploring open-source software, shared and enriched by communities of designers and illustrators. Along the way, I also gained strong knowledge of printing and manufacturing processes. Reaching my goals hasn't been easy — but my hunger to learn, to create, and to overcome every challenge has allowed me to grow, both personally and artistically, and to shape my own style.

But my creativity doesn't stop there. I'm a multidisciplinary artist constantly exploring new ways to express myself:

As a photographer, I capture stories in the moment.

As a painter, I channel emotion through color and form.

As a jewelry designer, I shape wearable expressions of identity.

When I'm not immersed in visual arts, I turn to writing and music — crafting words and melodies that speak to the soul. My journey as a singer allows me to connect with people on an emotional level, adding yet another dimension to my art.

To me, art is limitless. I thrive on pushing boundaries, blending mediums, and creating work that leaves a lasting impression.

Let's connect — and bring imagination to life.



A CHOSEN DESTINY

June 2024

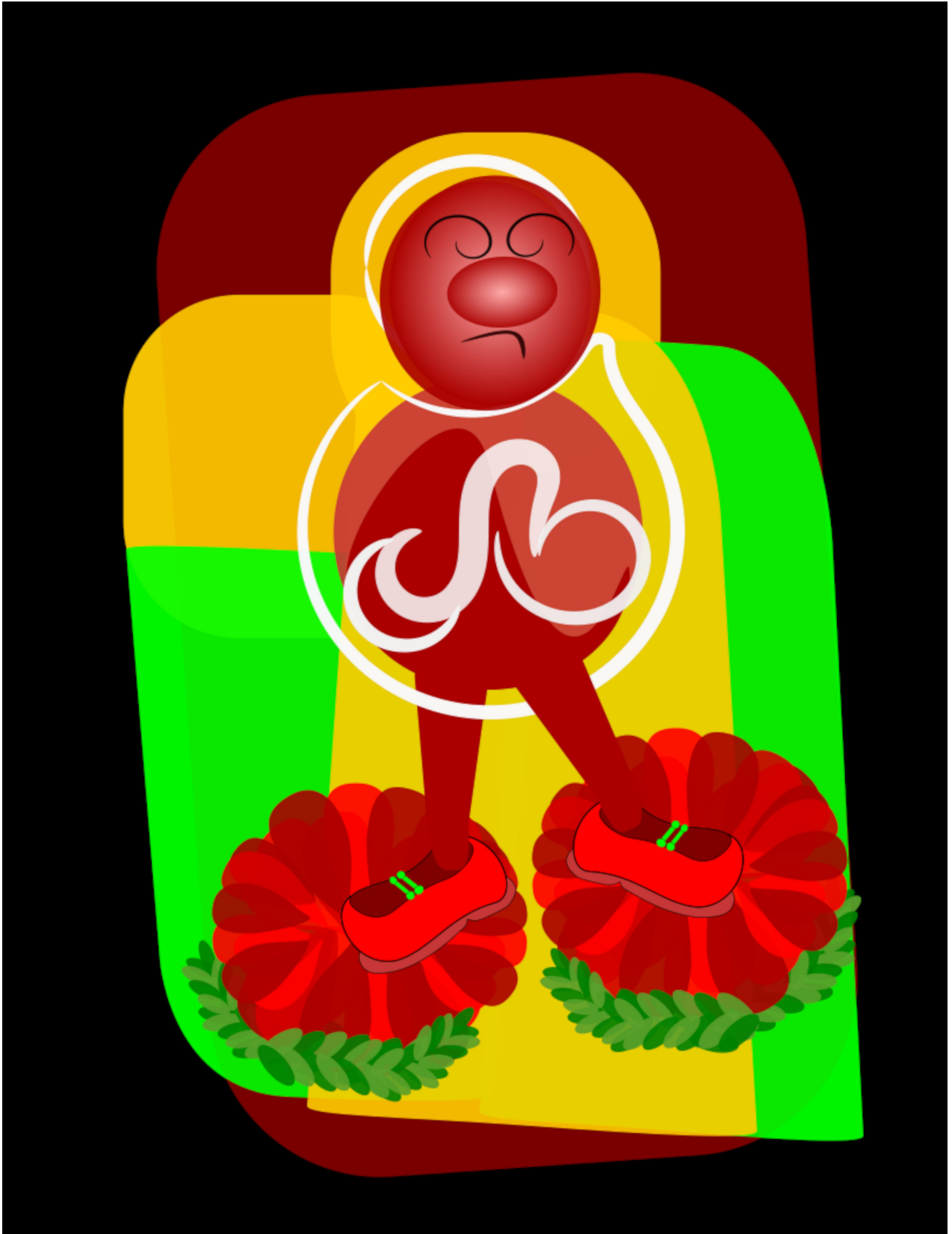
My artwork depicts a whimsical and symbolic scene with a scarecrow-like figure standing before a large wooden barn door. The figure's head is a round, dark brown shape with stitched "X" eyes and a cheerful smile. A small bluebird perched on its bright green hat symbolizes freedom.

The figure's outstretched arms are covered in red boxing gloves, symbolizing resilience and strength. One arm holds a sun-faced flower, and the other hosts a bee, representing nature and industriousness. The patchwork coat features insects and plants, symbolizing growth and transformation.

The scarecrow stands on an open golden chest with a key, representing unlocking potential and destiny. The warm, earthy background complements the rustic theme, evoking a sense of self-discovery.

Interpretation:

My artwork conveys a theme of destiny, self-discovery, and perseverance. The combination of natural elements (flowers, insects, bird) and symbolic objects (boxing gloves, key, treasure chest) depicts a journey of resilience and growth. The scarecrow, often a static and overlooked figure, here becomes animated, expressive, and full of life, embracing both its role and the world around it.



ANGRY MOB

February 2024

In this work, I explore a stylized, abstract figure at its center, characterized by a round, red face with an exaggerated expression of anger or frustration. The facial features are minimalistic, with curved, furrowed brows and a frown, emphasizing an emotional intensity. A bold, circular nose adds a playful, cartoonish quality.

The figure's body is outlined by a fluid, glowing white line, giving it a symbolic presence. A prominent swirling design on the chest possibly represents a stylized heart or energy symbol. The figure stands grounded on two large, vibrant red flowers with green leaves, as if rooted on a platform of emotion and intensity.

The background is composed of overlapping, rounded geometric shapes in deep reds, yellows, and greens, creating a layered, flag-like effect. The bold hues suggest power, urgency, and movement.

The figure wears red sneakers with green laces, contrasting the fiery backdrop and reinforcing the figure's animated, defiant stance.

Interpretation:

This image conveys emotional intensity, power, and confrontation. The dominant reds and symbolic floral base suggest themes of protest, rebellion, or deep emotions. The standing character represents an individual taking a stand amid chaos. The red flowers symbolize both beauty and aggression, blending passion, war, and revolution.



BADBABY

September 2022

This striking digital artwork presents a surreal, hybrid creature set against a soft pink background with a glowing red aura. The character merges elements of innocence and mischief.

The round face features large, wide-open eyes with dramatic lashes, giving an intense, playful gaze. A small, smirking mouth and curved horns on its forehead hint at a dangerous, fantastical nature.

The character presses its hands near its mouth, suggesting a secretive or mischievous act. Its body, covered in patterned, segmented textures, evokes armor or the skin of a mythical being. The palette of deep pink and black creates depth and intrigue.

Small, dark wings and antenna-like protrusions add an impish, otherworldly quality.

Interpretation:

Badbaby evokes a mix of innocence, secrecy, and the supernatural. The soft pink backdrop contrasts with the dark elements, emphasizing the duality of sweetness and hidden intentions, symbolizing the unpredictability of youth.



BRING TO LOVE May 2023

BRING TO LOVE

May 2023

Bring to Love is a humanist message captured in visual form, an anthem of love.

Character:

- Face: Sharp, geometric features with large eyes of orange pupils and bright sclera, reflecting wonder and focus.
- Hat: A pointed blue hat with three black symbols, adding a magical theme.
- Outfit: A flowing light-blue robe with exaggerated shoulder pads, suggesting a mystical identity. Red gloves create a bold contrast.

The Glowing Heart:

The centerpiece is a luminous heart radiating a warm gradient from yellow to orange, interacting with the robe and gloves, emphasizing emotion and energy.

Background:

A vertical gradient transitions from deep purple to reddish-pink, creating depth and vibrancy.

Composition:

The top-down perspective draws the viewer into the scene, focusing on the character's careful embrace of the heart.

Interpretation:

The artwork merges fantasy, emotion, and storytelling, with the glowing heart symbolizing warmth, power, and transformation.



BROTHER SWING Sep 2018

BROTHER SWING

September 2018

Brother Swing captures the essence of jazz through minimalism and movement.

Character Design:

- A simple, abstract silhouette in dark brown.
- A small black bowler hat adds a vintage touch.
- The figure leans forward, saxophone in hand, suggesting dynamic performance.

Background:

- Earthy brown tones with golden-beige borders frame the composition, evoking nostalgia.

Artistic Style:

Minimalist and bold, focusing on silhouettes and warm, muted colors.

Interpretation:

The abstract figure emphasizes rhythm, expression, and the timeless charm of jazz.



Eggs Sep 2015

EGGS

September 2015

This composition combines egg imagery with phallic symbolism to create a powerful visual metaphor for fertility and creation.

- The egg symbolizes birth, potential, and the origin of life, linked to fertility, motherhood, and creation myths.
- The phallic forms represent masculine generative energy, the active force in reproduction.

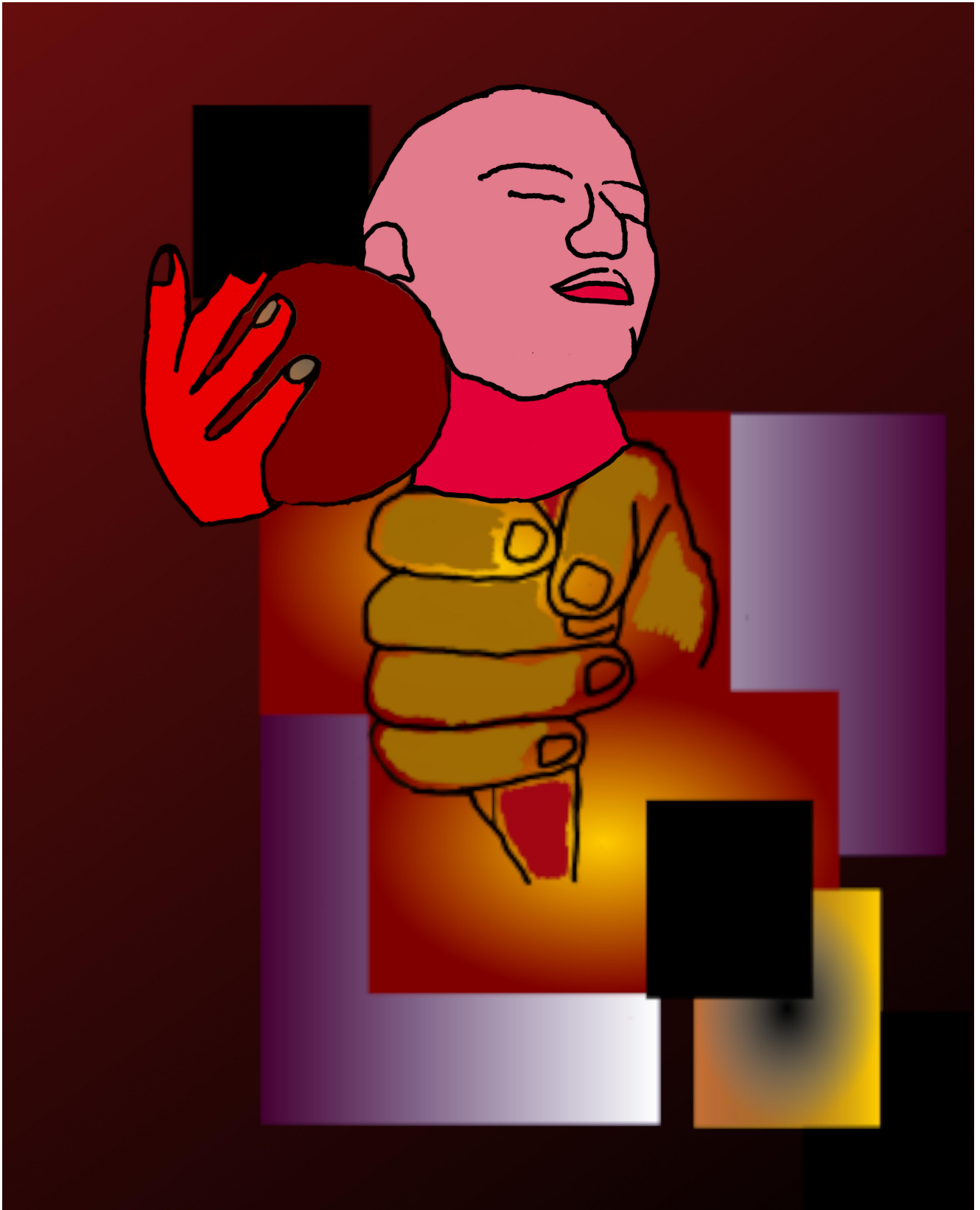
The gentle, organic forms and warm tones emphasize natural harmony and the sacred process of creation. Soft eyelashes and rounded shapes add a nurturing energy, balancing masculine and feminine forces.

Additional fertility symbols include:

- Sprouting seeds: representing growth and potential.
- Interwoven roots: symbolizing the deep connections of life.
- Cosmic or cellular patterns: emphasizing the universal nature of fertility.

Interpretation:

By merging these elements, the artwork expresses the duality of creation—the passive (egg) and the active (fertilizing force)—symbolizing new beginnings and the cycle of life.



False judgment Mar 2024

FALSE JUDGMENT

March 2024

False Judgment presents a surreal, symbolic composition with bold colors, sharp contrasts, and abstract elements.

Background:

- Deep, dark red hues with gradients transitioning to black.
- Scattered rectangular shapes in purple, white, yellow, and black, creating a fragmented atmosphere.

Main Elements:

- Bald Figure: A pink-skinned face with closed eyes and a subtle smirk, wrapped in a bright red collar, symbolizing power and arrogance.
- Large Golden Hand: Dominates the center, gripping a red orb, suggesting control or judgment.
- Red Orb: A deep red sphere partially held by another red-gloved hand, representing a struggle for truth or power.

Interpretation:

False Judgment explores themes of misperception, authority, control, and deception.



Flower postman Mar 2024

FLOWER POSTMAN

March 2024

Flower Postman presents a surreal, symbolic composition bursting with vibrant colors and dynamic movement.

Background:

- Gradient sky from light blue to golden yellow, suggesting sunrise or divine light.
- Radiating beams of blue and gold, converging toward a central point.

Main Elements:

- Central Figure: A green, yellow, and black humanoid figure leaping upward, its face shadowed in mystery.
- Heart-Like Symbol: A large, semi-transparent heart floating above, featuring red stripes and a central flame.
- Field of Flowers: Bold flowers in purple, yellow, orange, and brown representing life, creativity, and growth.

Interpretation:

The "Flower Postman" symbolizes spreading love, hope, and enlightenment, delivering positive energy to the world.



For peace Oct 2024

FOR PEACE

October 2024

For Peace features a cartoon-style figure displaying anger and aggression, with bold use of red and black to evoke danger and tension.

Figure:

- Large, round head with horns and an open mouth filled with sharp teeth.
- Stocky body swinging a large baseball bat with intense force.

Background:

- A gradient of red and brown emphasizes the violent atmosphere.

Interpretation:

The ironic title "For Peace" contrasts sharply with the violent imagery, commenting on the absurdity of violence and perhaps offering a call for true peace.



Free to be free Ma y 2018

FREE TO BE FREE

May 2018

Free to Be Free shows a cartoon-like character with dreadlocks, flashing peace signs on both hands, and wearing a shirt reading "free to be free."

Symbolism:

- Dreadlocks: Symbolize spiritual liberation and counterculture.
- Peace signs: Universal symbols of non-violence and unity.
- Vibrant colors: Red, yellow, and green add energy and connect to Rastafarian culture.

Interpretation:

The artwork celebrates individual freedom, self-expression, and inner peace, encouraging authenticity and positivity.



Goodweed Oct 2016

GOOD WEED

October 2016

Good Weed is a bold, colorful representation with surreal and cartoonish elements.

Background:

- Divided into four bright color quadrants (orange, green, cyan, pink-yellow), creating a playful, psychedelic feel.

Main Subject:

- A brown abstract face with exaggerated ears, droopy eyes, and green lips shaped like leaves.
- A joint in the mouth with green smoke forming cannabis leaf shapes.

Interpretation:

The artwork humorously captures relaxation, cannabis culture, and a dreamy, relaxed state of mind.



I LOVE SMILE May 2020

I LOVE SMILE

May 2020

I Love Smile presents a striking, stylized portrait with bold contrasts and expressive details.

Background & Color Palette:

- A muted brown background framed with a dark border, creating a dramatic backdrop.

Facial Features & Expression:

- A perfect brown circle face, minimalist and cartoonish.
- Oversized teardrop-shaped eyes, glossy and emotional, with one eye winking.
- Bright red lips, full and slightly parted, evoking confidence and playfulness.

Hair & Accessories:

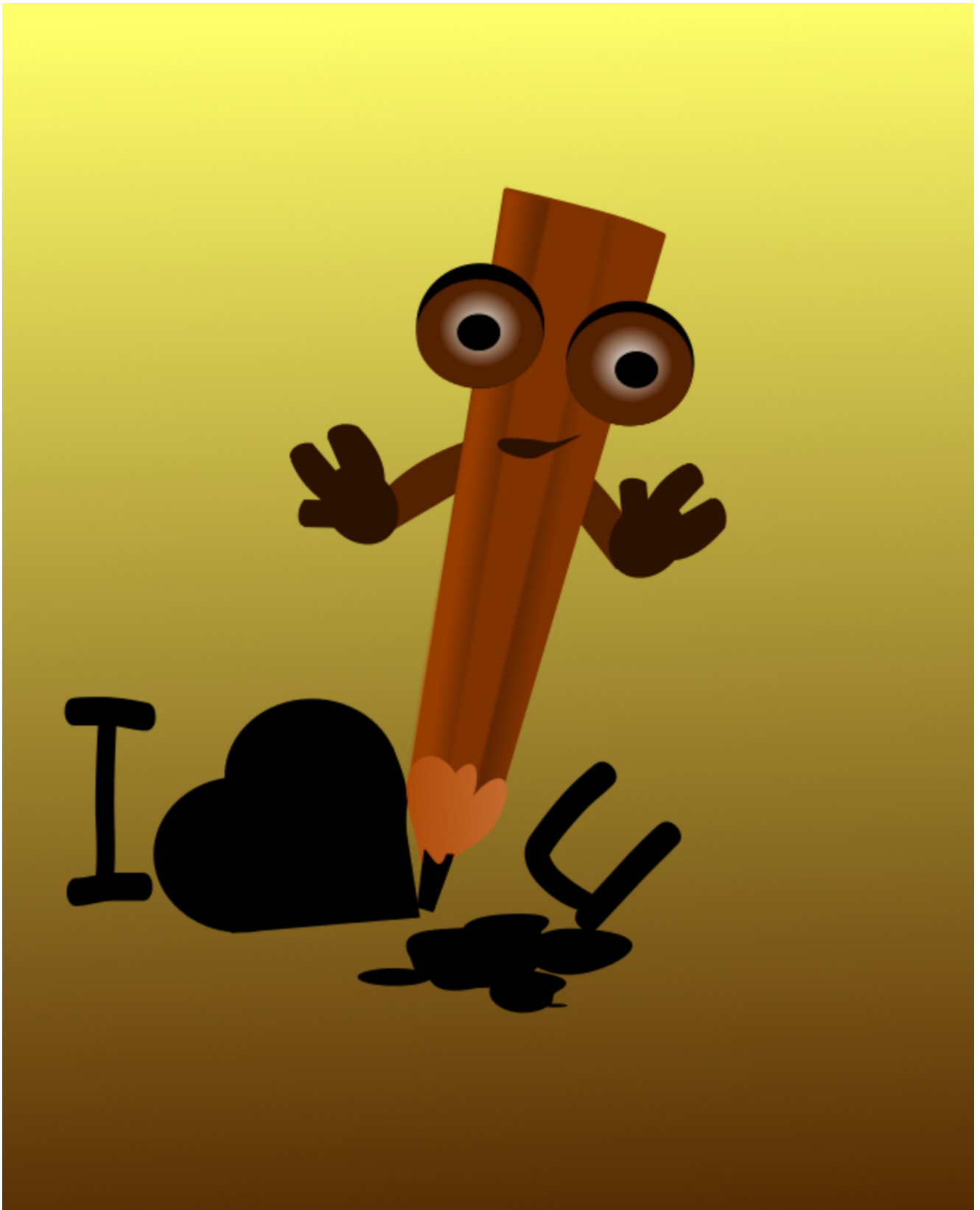
- A voluminous black curly afro, with an angular cut for asymmetry.
- A black-and-white flower accessory adds a vintage elegance.

Outfit:

- Bold black-and-brown vertical stripes represent a striped shirt or symbolic bars, suggesting themes of freedom or restriction.

Interpretation:

I Love Smile celebrates playful innocence, resilience, and the power of positivity, even amidst challenges



I LOVE YOU Oct 2017

I LOVE YOU

October 2017

I Love You is a charming celebration of love and creativity, portrayed through a personified pencil.

Main Subject:

- A brown pencil with large expressive eyes and a subtle smile.
- Arms raised in a joyful gesture.

Message:

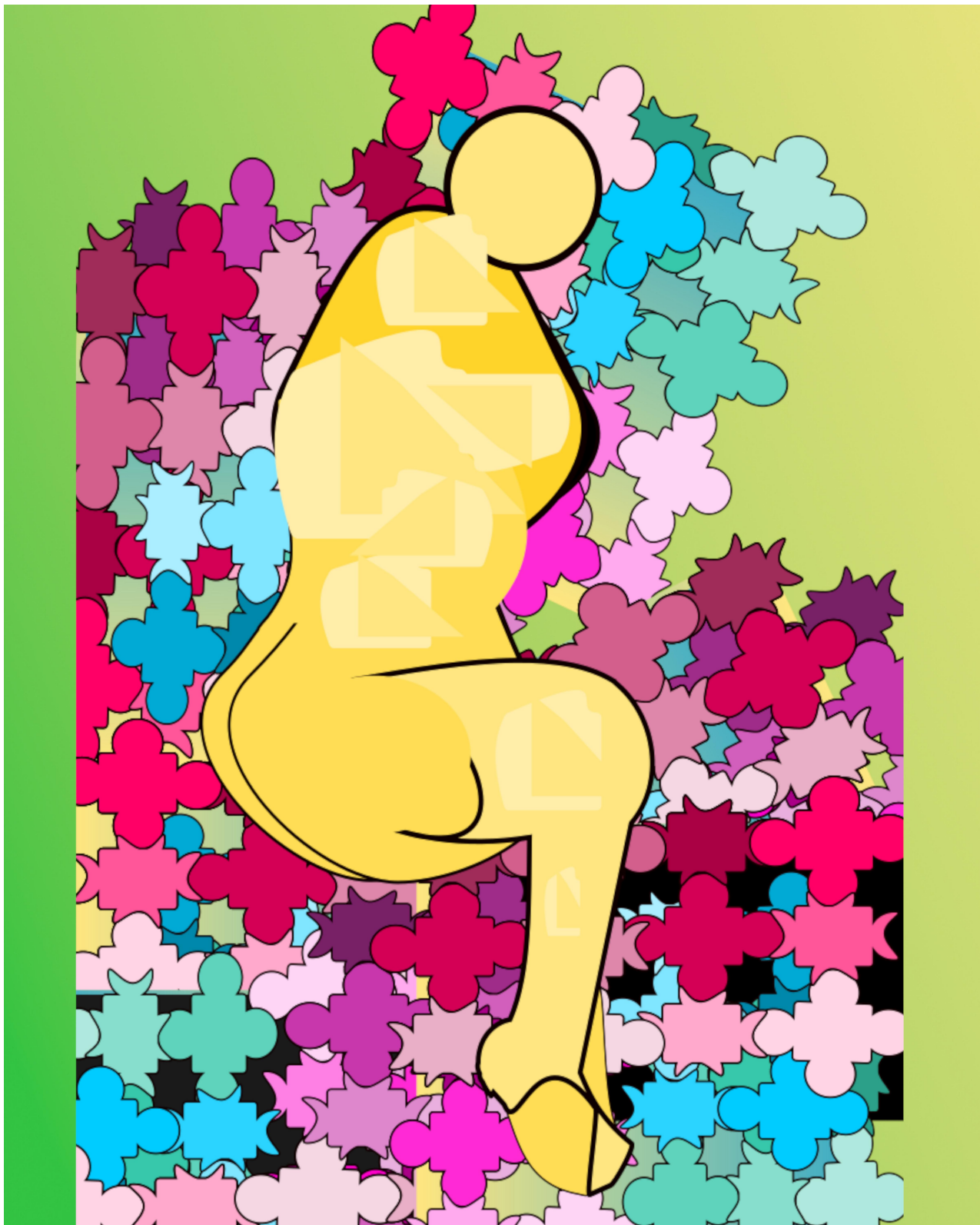
- The handwritten message "I & U" with a slightly smudged heart suggests spontaneity and imperfection in expressing love.

Background:

- A warm golden gradient backdrop creates an inviting atmosphere.

Interpretation:

The piece suggests that love can be expressed in many ways—written, drawn, felt—embracing imperfection and authenticity



INTIMATE SECRET

October 2022

Intimate Secret is a modern, abstract artwork exploring self-discovery and individuality.

Central Figure:

- A simplified yellow human form, seated in an introspective posture.

Background:

- A vibrant collage of colorful clover- or puzzle-shaped forms in red, pink, blue, green, and purple.

Color Palette:

- The bold figure contrasts with the lively, dynamic background.

Themes:

- Self-reflection, complexity, and individuality amidst the chaos of life.

Interpretation:

The piece invites viewers to contemplate their inner selves in a vibrant, ever-changing world.



KING OF PEACE

April 2022

King of Peace is a playful, vibrant exploration of leadership, power, and positivity.

Central Character:

- A lively figure in a royal blue outfit with a black crown emblem, wearing a black beret.
- Bright red sneakers add a modern, energetic touch.

Throne & Setting:

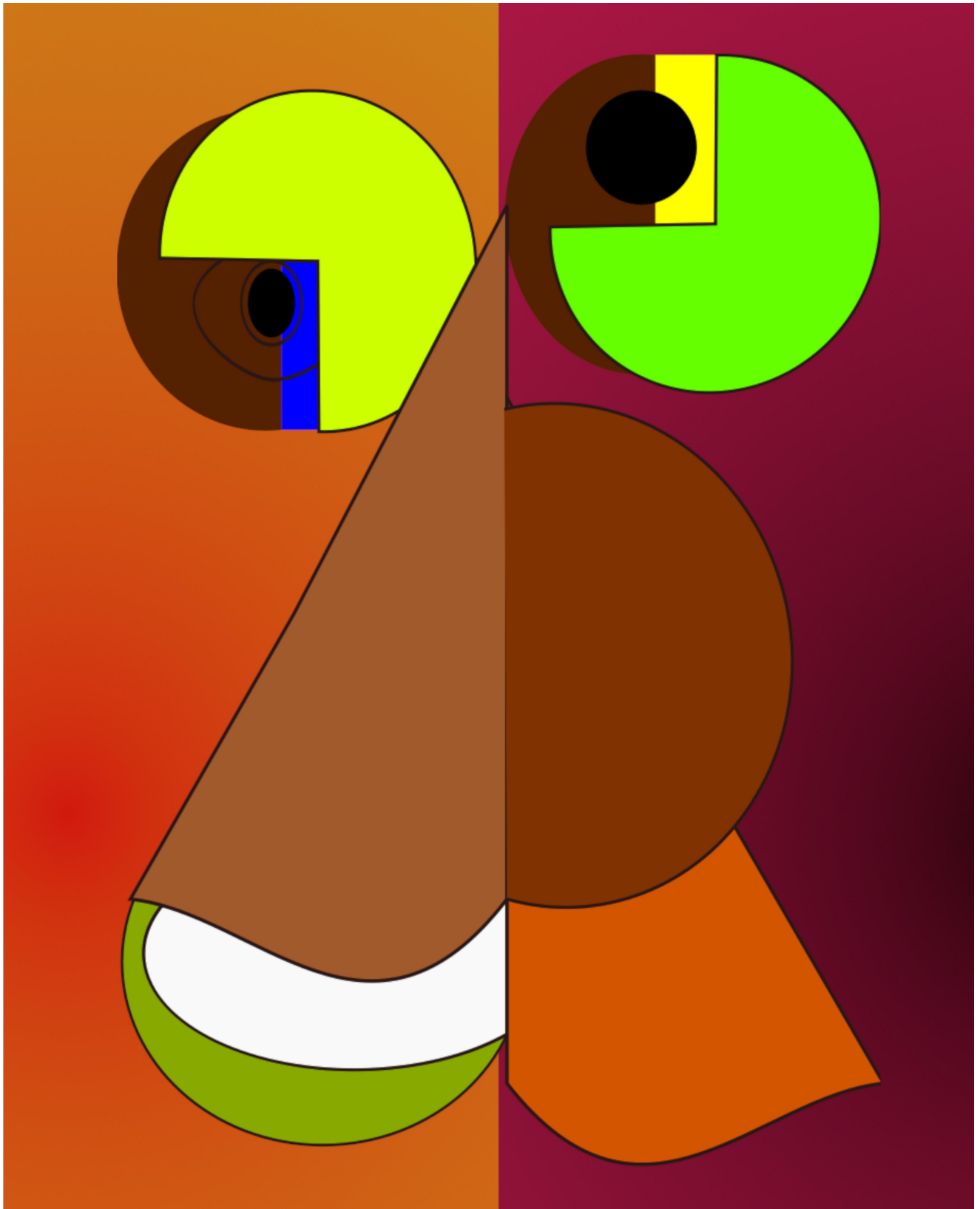
- Seated in a bold yellow throne, surrounded by cheerful sunflowers.

Background:

- A smooth gradient from warm red to refreshing green, representing harmony and transition.

Interpretation:

The artwork blends regal symbolism with playfulness, emphasizing joyful authority and peaceful leadership.



LYING FACE Jul 2022

LYING FACE

July 2022

Lying Face explores duality, self-reflection, and the conflict between truth and deception.

Visual Duality:

- The face is split symmetrically, contrasting warm orange-red tones with cool burgundy shades.

Eyes:

- Left eye (yellow and blue): Clarity distorted by interference.
- Right eye (green and yellow): Artificial brightness suggesting insincerity.

Mouth & Nose:

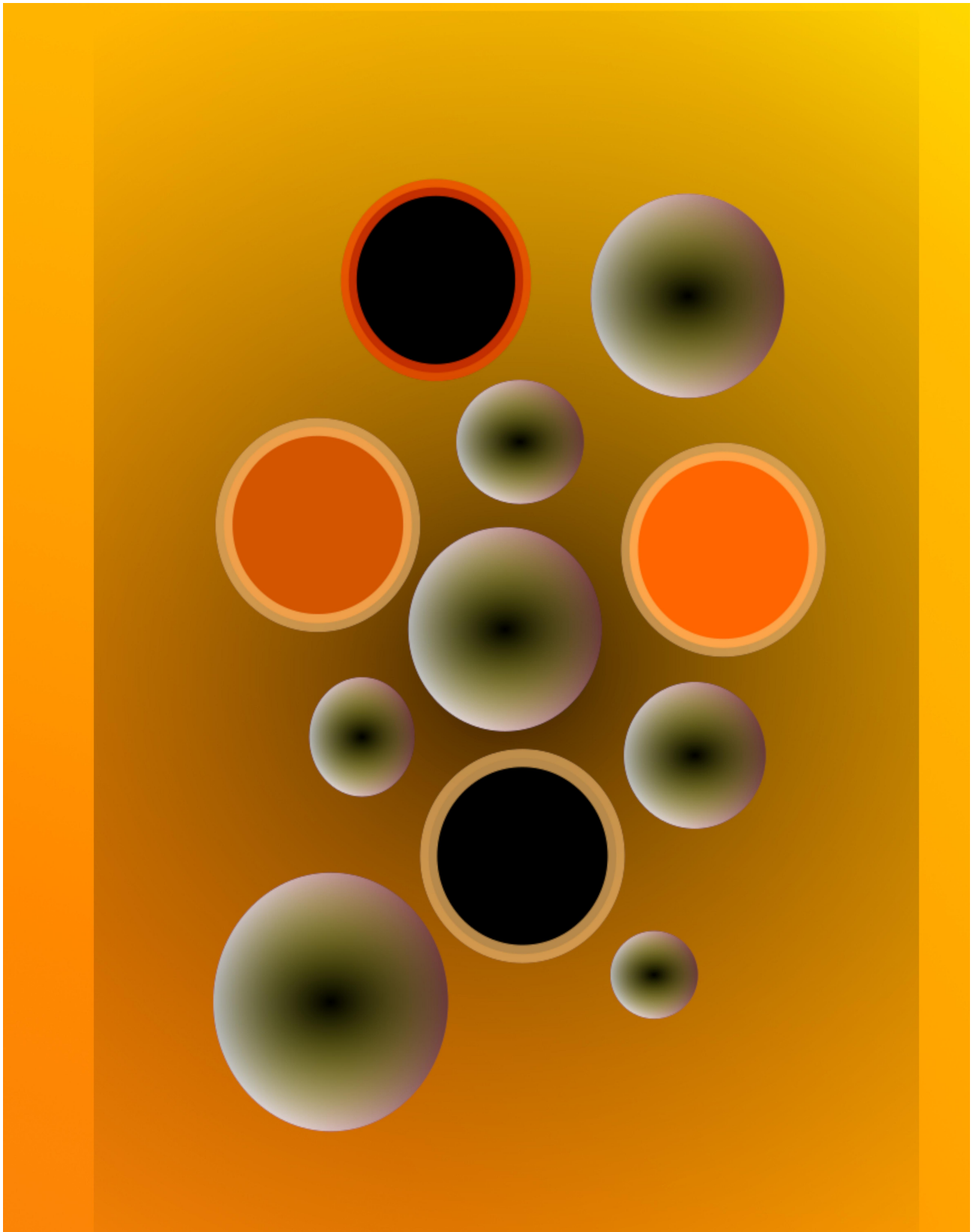
- A wide, exaggerated grin and a sharp triangular nose divide the two sides.

Style:

- Inspired by cubism, with fragmented geometric forms illustrating the multifaceted human nature.

Interpretation:

Lying Face provokes thought on honesty, identity, and the complexities of human perception.



MODERN SOLITUDE

September 2022

Modern Solitude explores serenity and introspection through an abstract, contemplative composition.

Background:

- A warm gradient background transitions from bright yellow to deep orange, symbolizing an introspective atmosphere.

Circular Elements:

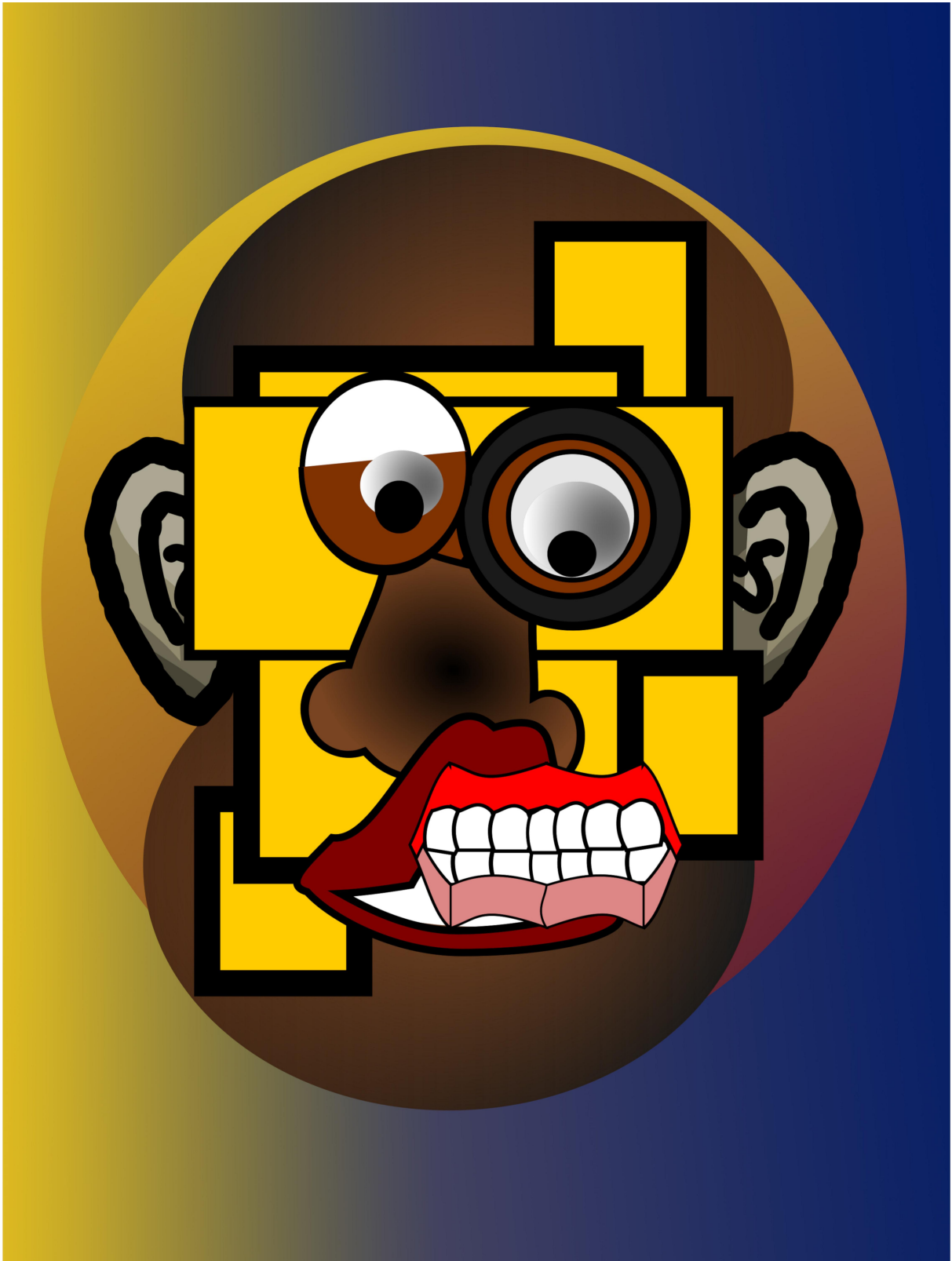
- The scattered circles vary in size and texture, creating a sense of isolation yet subtle connection.
- Some circles are dark, representing solitude, while others feature blurred gradients, evoking emotional depth.

Symbolism:

- The use of circles represents individuality and completeness amidst isolation, while the warm colors suggest a peaceful and reflective solitude.

Interpretation:

The piece evokes a balance between solitude and self-awareness, inviting reflection on one's own experience of isolation in the modern world.



MYTHOMAN

November 2024

Mythoman is an abstract exploration of the tension between truth and fiction, with bold geometric shapes and surreal distortion symbolizing deception.

Background:

- The gradient from deep blue to yellow suggests a duality, representing the conflict between truth and falsehood.

Face Composition:

- A fragmented face built from yellow rectangles, creating a sense of disconnection and fragmented reality.
- Exaggerated, asymmetrical ears draw attention to the theme of distorted perception.

Facial Features:

- One large circular eye and another magnified through a lens, symbolizing scrutiny and distortion.
- A wide mouth with bright red lips, emphasizing overemphasis and loudness.

Interpretation:

Mythoman symbolizes the distortions of myths, lies, and fabrications, showing how distorted truths and exaggeration shape our perception of reality.



OYE CARNIVAL Jan 2018

OYE CARNIVAL

January 2018

Oye Carnival is a vibrant and whimsical depiction of a clown-like figure symbolizing celebration, joy, and liberation.

Character Design:

- Dark brown face with expressive eyes, bright teardrop-like makeup, and a big toothy grin.
- Golden-yellow curly hair adds a lively touch, enhancing the character's playful presence.

Outfit & Symbolism:

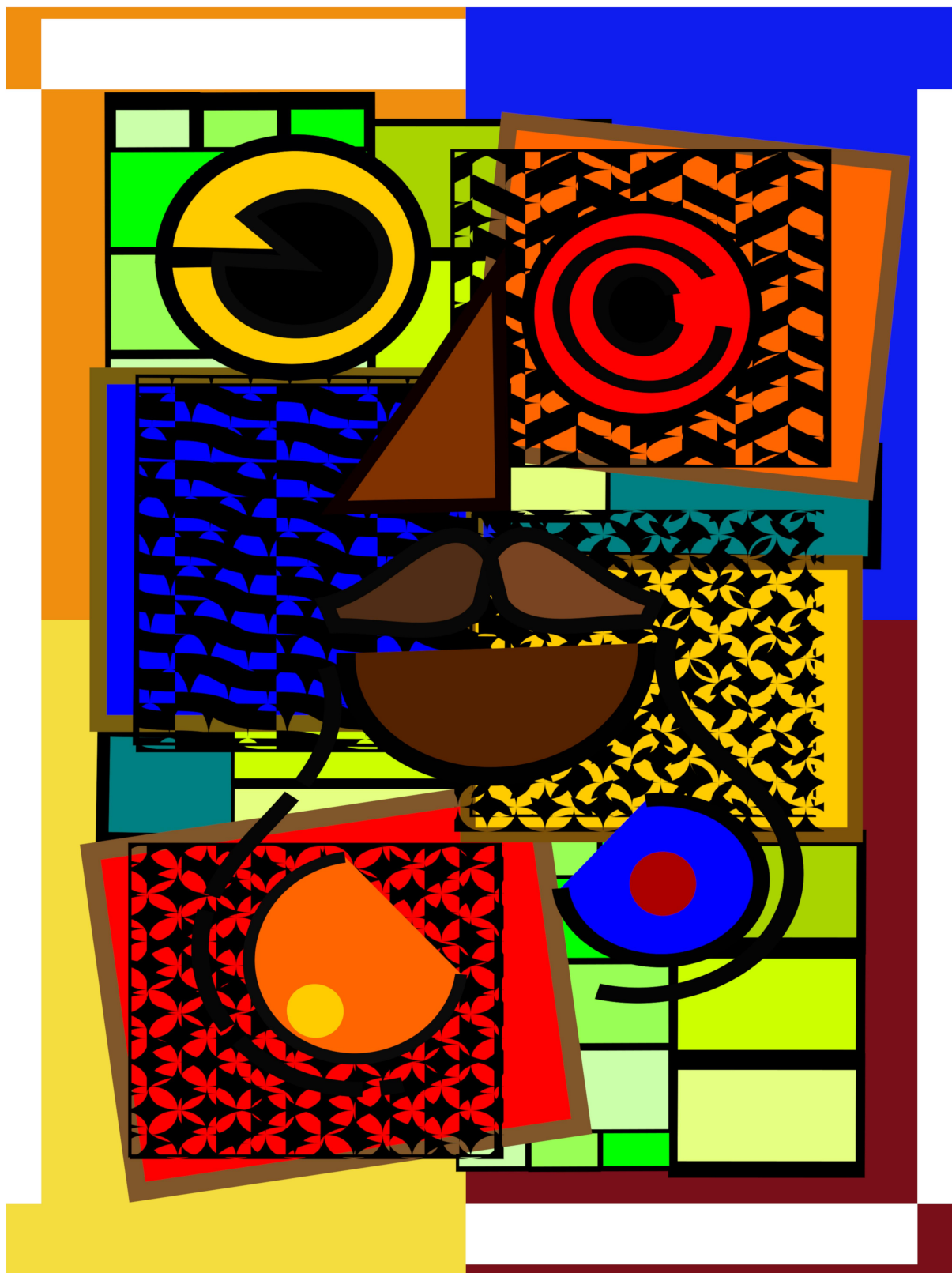
- The figure wears a black top hat, a multicolored bowtie, and mismatched clown pants in purple and green, suggesting self-expression and joy.
- The road beneath the character suggests a journey, emphasizing the freedom of movement.

Background:

- The rainbow spectrum background connects to the LGBTQ+ pride flag, reinforcing themes of identity, freedom, and celebration.

Interpretation:

The artwork resonates with themes of self-expression, joy, and freedom, inviting viewers to embrace their unique identities.



PRETENDER Sep 2024

PRETENDER

September 2024

Pretender presents a stylized, abstract portrait of a woman, exploring themes of performance, identity, and deception.

Overall Composition:

- The face emerges from a blend of geometric shapes and abstract lines, suggesting a woman who is both concealed and revealed.

Facial Features:

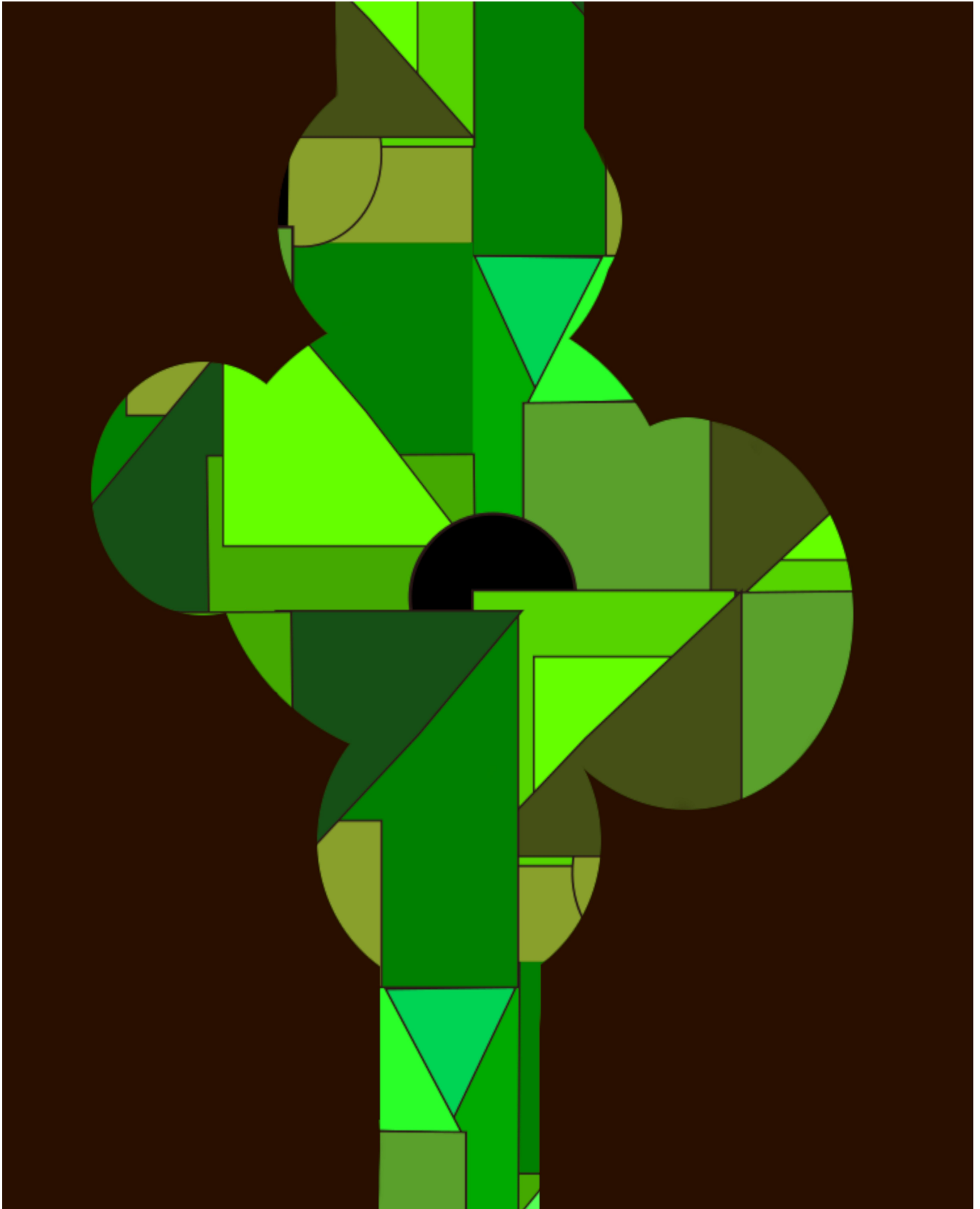
- The left eye is represented as a yellow-and-black circle, while the right eye is a bold red spiral, hinting at intensity and distortion.
- The mouth is understated, with a crescent-shaped line representing hidden truths.

Patterns and Layers:

- The geometric patterns symbolize the complexity of identity, and the contrasting elements represent the tension between authenticity and performance.

Interpretation:

Pretender explores the layers of identity, symbolizing the masking and roles we take on in life. It invites reflection on how we present ourselves to the world.



PRISON CELL MIND

August 2022

Prison Cell Mind symbolizes confinement, struggle, and the desire for freedom through powerful abstract elements.

The Saw Without a Key:

- A saw without a key emphasizes the futility of escape, symbolizing an incomplete tool with no means of release.

Hopelessness and Resistance:

- The sharp angles and jagged patterns symbolize effort and struggle in the face of overwhelming obstacles.
- The green tones reflect growth through struggle, showing the persistence of hope even in confinement.

Broader Themes:

- The missing keyhole reinforces the idea of external control, where freedom is dependent on forces beyond one's reach.

Interpretation:

The artwork portrays the futility of resistance against forces outside our control, symbolizing the struggle for freedom that may never be achieved.



SKATE LOVER

May 2020

Skate Lover captures the essence of freedom, creativity, and self-expression through the art of skateboarding.

Silhouette & Transparency:

- The semi-transparent figure with smooth curves suggests a dreamlike, ethereal quality, emphasizing movement and agility.

Color Palette:

- Soft pastel tones of yellow, green, and pink evoke joy, lightness, and carefree energy.

The Skateboard:

- A sleek metallic skateboard contrasts with the ethereal figure, symbolizing the grounding of the skater's identity.

Themes:

- The figure's transparency shows how skating becomes an extension of self, blending identity and passion.

Interpretation:

The piece celebrates skateboarding as a symbol of youthful energy, creativity, and timeless self-expression.



SUMO AFRO

June 2018

Sumo Afro blends strength and humor in a playful, whimsical composition.

Character & Pose:

- The central figure is a sumo wrestler with an afro, creating a fun and unexpected contrast between tradition and modernity.

The Hamburger Base:

- The wrestler stands atop a giant hamburger, reinforcing the playful and surreal nature of the artwork.

Color Palette:

- Warm yellow-orange background creates a sense of energy and playfulness, while the vibrant colors of the burger add richness.

Interpretation:

This composition challenges stereotypes, celebrating cultural fusion, strength, and indulgence with a surreal twist.



WHAT GIRL WANTS

October 2024

What Girl Wants explores femininity, individuality, and self-expression through minimalist yet dynamic forms.

Overall Composition:

- The central figure is a black abstract silhouette against a vibrant orange-to-green gradient, symbolizing the passion and growth of a woman's desires.

Central Figure:

- The head features swirling extensions, symbolizing curiosity and the multifaceted nature of desires.

Legs & Base:

- The zigzagging legs give the figure a sense of agility, lightness, and exploration.

Interpretation:

The piece represents a woman charting her own path, filled with grace, freedom, and curiosity, against the colorful spectrum of possibilities.



SUCCESS BREEDS CONTEMPT

Oct 2024

SUCCESS BREEDS CONTEMPT

October 2024

Success Breeds Contempt explores the complex intersection of love, success, and societal judgment.

Overall Composition:

- The artwork blends QR codes, bold typography, and vibrant color blocks, with the phrase "I Love You" at the center.

Key Visual Elements:

- QR codes symbolize modern communication.
- Bold typography conveys the tension between genuine affection and society's judgment.

Interpretation:

The composition reflects how success and love can bring both joy and resentment, encouraging reflection on societal expectations.



OPTIMISTIK

December 2024

Optimistik is a vibrant and abstract representation that combines elements of surrealism, cubism, and expressive color blending.

Color & Background:

- The background features an explosion of colors—blue, yellow, red, green, and orange—applied in a painterly brushstroke effect, creating a dynamic, energetic mood.

Facial Composition:

- The face is highly abstract, with exaggerated geometric features:
 - One eye is a circle with a segmented, angular design.
 - The other eye is a triangle with a bold black-and-white pupil.
- The nose is large and clover-shaped, symbolizing luck and growth.
- The lips are full, curved, and slightly smirking, evoking confidence and positivity.

Frame & Structure:

- The image is enclosed within a bold red and gold frame, with intentional rough brushstrokes adding to the piece's expressive nature.

Interpretation:

The artwork celebrates creativity, perspective, and positivity, encouraging an open-minded, optimistic outlook on life, where logic and creativity are balanced.



DRUNKISS

April 2018

Drunkiss humorously explores addiction and indulgence through the image of an anthropomorphized ant in a state of intoxication.

Color & Atmosphere:

- A monochromatic green palette creates an intoxicating, glowing ambiance.

Character Design & Expression:

- The droopy-eyed ant, with chubby cheeks, evokes both cuteness and mischief, softening the theme of excess.

Interpretation:

The artwork uses humor and irony to comment on modern addiction and escapism, through the juxtaposition of a hardworking ant's typical nature with indulgence.



HERE TO SEED LOVE

September 2022

Here to Seed Love presents a hybrid character, merging a butterfly's wings with a humanoid form, symbolizing growth, freedom, and transformation.

Hybrid Character Design:

- The bright wings in pink and purple symbolize fertility and transformation.

Color & Contrast:

- The contrast between neon green and orange hues against the dark green background creates a vibrant, active energy.

Interpretation:

The character represents spreading ideas, energy, and life, emphasizing growth and purpose in creative, surreal form.



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CONTACTS

S e r j É t y ' n

Mail : contact@serjetyn.com

tel: +33749204892



linktr.ee/serj_etyn